



C. C. NORTHWEST BUSINESS ASSOCIATION
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January 29, 2015

Judge Loyd Neal
901 Leopard St., Room 303
Corpus Christi, TX 78401

*FY 13/14
Outside Agency Report
Commissioner Oct 1 - \$3,000*

Dear Judge Neal,

The Northwest Business Association would like to submit our report for the "Outside Agency Funding" of \$3,000 for 2013-2014 fiscal year.

In 2014, the Northwest Business Association received funds of \$3,000 for the Nueces County Commissioners Court. These funds were used to promote the annual Taste of Northwest Business Expo, the rental of the Richard M Borchard Fairgrounds and marketing expenses for this event. The costs for this event are as follows:

Richard M Borchard Ballroom	\$2147.00
Advertising	500.00
Tuloso-Midway Printing	894.00
Miscellaneous	130.96
Marketing	540.00
TOTAL	\$4,211.96

The purpose of this event is to expand our historically successful Taste of Northwest Business Expo into a promotion of area business, to encourage support of existing restaurants and retail businesses. The profits from this event are used to sponsor scholarships for the local students from Tuloso-Midway, Calallen and Robstown ISDs to attend local colleges. The 2014 funds would be allocated for these expenses.

If you have any question, please feel free to give me a call 361-767-6800...Thank you!

Sincerely,

Nora L. Saenz
President

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Nueces County
Commissioners Court
Administration