

November 18, 2013

From: Carrie R Meyer, President
North Beach Community Association
(Formerly Corpus Christi Beach Association)
PO Box 2361
Corpus Christi, TX 78403

To: County Judge Lloyd Neal

Dear Judge Neal:

The North Beach Community Association received \$1,000 from Nueces County in 2013 to further our efforts of promoting tourism-related business on North Beach. (Note: In January 2013, we changed our name from Corpus Christi Beach Association to North Beach Community Association.) The \$1,000 in Outside Agency funding paid for advertising to promote tourism-related businesses in Nueces County in the form of a 30-second radio ad which advertised the many activities people can do on North Beach, focusing on the newly completed Corpus Christi Beachwalk. We feel getting the word out to the public of the new amenities available here will help to raise awareness and excitement with local residents as well as tourists. The goal will be to bring more visitors to our area, which will help businesses that cater to beach visitors.

Listen to the Radio Ad here: <http://thirdcoastphoto.com/nbca/2013northbeach.mp3>

Thank you.

Carrie R Meyer
NBCA President
361-442-0628

FY 12/13
Outside Agency Report

Commissioner Oct 1
\$ 1,000

RECEIVED

JCM NOV 18 2013
Nueces County
Commissioners Court
Administration

Local kids on dolphin bench at Dolphin Park.

North Beach Community Association
PO Box 2361 · Corpus Christi, TX · 78401

Encouraging the development and preservation of North Beach and working to create a safe and environmentally sound neighborhood

